



Alameda County Commission on the Status of Women

Communications Sub-Committee Meeting Agenda

Wednesday, September 13, 2023, 5:30-6:30 PM

The mission of the Alameda County Commission on the Status of Women (COSW) is to represent the women of Alameda County in maximizing social equality and parity for women of all ages in such areas as housing, employment, health services, child care, elder care, education, transportation, credit, legal rights, and community services.

	IISSION IBERS
Aída Sizova, Chair	District 3
Shay Franco-Clausen	District 2
Nina Sen	Conference of Mayors
	Aída Sizova, Chair Shay Franco-Clausen

Website: acgov.org/bc/csw and on the Social Services Agency website. Facebook: facebook.com/accosw

Twitter: @AlamedaWomen Instagram: @WomensCommissionAC LinkedIn: Alameda County Commission on the Status of Women

Alameda County Commission on the Status of Women

Wednesday, August 9, 2023 5:30-6:15 PM

NOTICE FOR PUBLIC COMMENT DURING REMOTE MEETING

The Commission on the Status of Women welcomes you. Public comment is permitted after each item on the agenda and during open public comment for items not on the agenda. If you wish to speak:

- <u>Instructions</u> on joining a meeting by video conference are available at https://support.zoom.us/hc/enus/articles/201362193-Joining-a-meeting
- If using a laptop: use the *raise your hand* button. When you are called to speak, please unmute your speaker. If calling in: dial *9 to raise your hand to speak. When you are called to speak, the host will unmute you to enable you to speak. If you decide not to speak, you may hang up and dial back into the meeting or simply notify the host you do not wish to speak when you are unmuted and asked to speak. When addressing the Commission, please give your name for the record before your presentation. If you wish to speak on a matter not on the agenda, please wait until the Chair calls for public input at the end of the Regular Calendar. NOTE: Only matters within the Commission's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

Item No.	Topics	Presenters	Objective and Time
1.	Call to Order, Welcome, and Introductions:	Aída Sizova	Information (5:30 PM)
2.	Present posts/ material created	Aida Sizova	Information/Acti on (5:35 PM)
3.	Define marketing campaign a. Develop Social Media Strategy B. Create captions for visual posts C. Designate dates to post D. Develop other items related to marketing	Commissioners	Information/Act ion (5:40 PM)

Agenda Building:	Commissioners	(6:05 PM)
August captions/ ideas		
• other		
Adjournment	Commissioners	(6: 30)